



Mimi Berry
Press Coverage
2011

Coverage

Guardian

Featured news story on 'Fashion Statement'

Boutique Magazine

Red Elsie Bag

March

City & Angel

Tan Elsie on fashion page

March

City & Angel

Featured Elsie satchel

March

Matchbox

Gloria neutral

April

The Resident

Red & Yellow Elsie satchel

April

The Times

Teddy Tote

April 2

Worldofafashionista.com

Interview with Mimi Berry

April 5

Telegraph Magazine

Red Elsie satchel

April 9

Daily Express

Peggy – Brown/Tan

April 11

Sunday Times Style

Fragola Peggy

April 17

Elle Online

Tan Peggy

April 20

The Times Magazine

Yellow Bond

April 23

Woman & Home

Evelyn and Camel Musette

May

Oxford Life

Elsie satchel

May

Boutique magazine

Raspberry Peggy in contents, scarlet shopping page and AW11 bag shopping page

May

Telegraph Weekend (Sunday)

Interview and at home pieces with Mimi in Telegraph

May 1

The Telegraph online

May 5

Mimi's interview in the Property section	
Liberty London Girl	May 6
Men's bags	
The Fancy.com	May 11
Tan Peggy	
Tremendously Two.com	May 18
Green Patrick card holder	
Thomas Cook Cruise Magazine	May/July
Jackson backpack	
The Resident	June
Tan Primrose bag on loves residence page	
The Times	June 8
Red Peggy satchel – 5 ways to wear	
The Goddess Guide	June 10
News story on Mimi Berry	
The Times	June 17
Tweeted about bags for great Father's Day gift ideas	
Cruise International	June/July
Navy Blue Musette	
Easy Living	July
Tan Elsie & Beige Musette	
OK! Magazine	July
Mae bag	
Exclusive Magazine	July
Tan Mae bag	
Boutique Magazine	July
Tan I Pad case	
Sunday Times Style	July 10
Teddy in grey in Wardrobe Mistress Column	
V Travelled.com – Virgin Blog	July 10
Zermatt weekend bag	
My Daily	July 22
Yellow Oscar on 'My Daily Fix'	
The Times	June 27
Tweeted about Oscar	
The Times	Aug 10
Red Oscar	
Grazia	Aug 15
Red 13 inch laptop case	
OK Magazine	Aug 16
Taupe Mae, Tan I Pad Case & Black Peggy in 'Bag it up'	
The Times	Aug 17
Yellow Bond	
Guardian online	Aug 17
Green Peggy satchel	
Metro	Aug 18
Red Elsie	
Grazia	Aug 22
Red Oscar in 'Fashion Charts'	
Daily Express	Aug 29

Red Oscar	
Country & Town House	Sept
Zermatt bag	
InStyle	Sept
Red Peggy	
The Resident	Sept
Silver Gloria	
City & Angel	Sept
Yellow I Pad Case on products page	
Tan Laptop case in shoot	
Boutique	Sept
Gold Patrick cardholder	
Sunday Times Style	Sept 4
Raspberry Peggy	
All in London	Sept 5
Yellow Peggy	
Daily Mail	Sept 5
Tan Peggy	
MSN.com	Sept 9
Red Elsie	
OK! Extra	Sept 6
Black dotty Mae	
Maytime website	Sept 17
News story	
Sunday Times Style	Sept 18
Elsie featured in fashion special – road-tested	
13 inch laptop case	
The Telegraph online	Sept 24
Mens notebook: Jackson	
The Telegraph	Sept 25
Jackson	
Marie Claire	Oct
Tan Peggy	
Raspberry Peggy in main fashion	
Elle Decoration Subscribers Comp	Oct
This ran online and was also advertised in the magazine on the subscribers page. A printed insert was also included in magazines sent to subscribers.	
Grazia	Oct 4
Raspberry 15inch laptop case in High Street Main Fashion Story	
The Times Magazine	Oct 15
Yellow Elsie in satchel story and on contents page	
Stella Magazine, Sunday Telegraph	Oct 23
Elsie tan satchel in ‘three best’	
Time Out online	Oct 28
News story about Mimi Berry’s pop up store	
Vogue	Nov
Peggy to be used in supplement	
Easy Living	Nov
Red & Yellow I Pad case	

Style news online	Nov 1
Pink Lucy purse	
Saturday Express magazine	Nov 5
Raspberry Peggy	
Whatafashion.com	Nov 9
Posted a blog on the Tatty Devine collaboration	
Handbag.com	Nov 9
News story on the Tatty Devine collaboration	
Time Out magazine	Nov 10
News story about Mimi Berry's pop up store	
Grazia	Nov 14
15 inch laptop case black	
Culture Compass.co.uk	Nov 16
Featured SS12 bags – seen from the press day	
TNT magazine	Nov 18
News story about Mimi Berry's pop up store	
You Magazine	Nov 20
Tan 13 inch laptop case	
FT – How to spend it	Nov 28
Tan & Raspberry I Pad case in Xmas Gift Guide	
Staffordshire Living	Nov/Dec
Gold Patrick	
Heat	Dec 3
Tan I Pad Case	
Grazia	Dec 12
Mimi brooch in gift guide	
Sport	Dec 9
Featured the oilskin rucksack in gift guide	
Telegraph Magazine	Dec 10
I Pad case in gift guide	
Shortlist	Dec 15
Black Patrick	